

U.S. Dairy Industry Publishes Its First Sustainability Progress Report January 10, 2011

ROSEMONT,- The Innovation Center for U.S. Dairy™ announced the publication of its first U.S. Dairy Sustainability Commitment Progress Report. The report is a summary of the industrywide efforts currently under way to increase the economic, social and environmental sustainability of the dairy industry.

Dating from the launch of the Sustainability Commitment in 2007 through August 2010, the report focuses on the first priority area addressed by this effort, greenhouse gas (GHG) emissions reduction. In 2009, the industry announced a voluntary goal to reduce the GHG emissions of a gallon of milk by 25 percent by 2020.

"U.S. dairy is an industry of great people with strong values, who are passionate about the nutrient-rich products we supply and about our commitment to healthy people, healthy products, healthy planet," said Thomas P. Gallagher, CEO of the Innovation Center for U.S. Dairy and Dairy Management Inc.™ "As we move forward, we are committed to continuous collaboration to realize our collective vision of forging a more sustainable and profitable U.S. dairy industry."